



# **20 Ideas to Find Your Niche**

# *Tip #1*

## **Carry a Pen and Notepad**

Take note of everything that happens to you in a day. Write down things you hear, read about, talk about, and any issues you have.

## *Tip #2*

### **Look at Your Interests**

Take a look at the hobbies that you like to participate in and the topics that interest you.

## ***Tip #3***

### **Look at your Problems**

Consider what problems you face daily. Chances are you're not the only one dealing with these same problems.

## *Tip #4*

### **Watch TV**

The news is an excellent source for discovering obscure niches. TV shows and documentaries also offer great insights into favorite topics.

## ***Tip #5***

### **Check Out Amazon**

Browse the various categories of products they sell. Each category is a potential niche that also has sub-niches.

## *Tip* #6

### **Follow Yahoo Trending**

You can see what is trending in the news for the day and it can be a great place to find hot niches that are ready to be exploited.

## *Tip #7*

### **Look at StumbleUpon**

This site allows you to find websites you like based on your interests. You can either browse through the categories on the site or stumble your way through to see what niches you can find.



## *Tip #8*

### **Google Trends**

Google Trends provides you with up-to-date information on the topics people are searching for. You can browse by category or look at general searches.

## *Tip* #9

### **Check Out Technorati**

Technorati.com is a blog aggregator. You can search for the top 100 blogs, browse by category or enter keywords.

## ***Tip #10***

### **eBay Popular**

The eBay Popular feature on the site shows you what items are currently selling well. You can look at them by category or get a random list of items.

# ***Tip #11***

## **Google Suggest**

Simply go to Google.com and enter a keyword then look at the suggestions.

## *Tip #12*

### LongTailPro

This is an advanced keyword tool that can help you find money making keywords. It will find low competition and highly profitable keywords in a niche.

## ***Tip #13***

### **UberSuggest**

Ubersuggest.org provides you with A to Z search results from Google when you enter a base keyword, which can become your own niche market ideas.

## ***Tip #14***

### **List Verse**

A site that features a top ten list of different things, which can provide you a ton of potential niche ideas here.

## ***Tip #15***

### **Reddit**

Reddit.com has thousands of subreddits or niches that you can browse through to get ideas for your niche business.



## ***Tip #16***

### **HowStuffWorks**

An excellent site for finding out about subjects that you likely never considered. If you find a topic on this site, then the chances are that there is a demand for it.

## ***Tip #17***

### **Watch Late Night Infomercials**

You can hear about products and markets that you might not know exist. Plus, if someone is spending a sizeable amount of money to create these infomercials, you can be sure there is a good reason for it.

## ***Tip #18***

### **Yahoo Answers**

If someone is asking a question on Yahoo Answers, chances are they aren't the only ones looking for an answer.

## ***Tip #19***

### **Udemy**

The online business course site, Udemy.com can be an excellent resource for finding a niche. Look at which courses are selling, and you have an in-demand niche.

## *Tip* #20

### **Pinterest**

Take some time to browse through what people are pinning on Pinterest to find out what topics and products people are interested in.